



## EASTERN ONTARIO DEVELOPMENT PROGRAM

### LOCAL INITIATIVES

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#### **Purpose:**

To support local community based initiatives which enhance the community capacity for community economic development and diversification within the CFDC's service area.

#### **Eligible Secondary Recipients:**

Eligible secondary recipients are:

- CFDC's;
- Non-profit organizations (including municipalities, municipal organizations, corporations, community development organizations and associations);
- Aboriginal organizations; and,
- Groups or alliances of those described above where a lead recipient has been identified.

#### **Eligible Activities:**

Eligible activities may include but are not limited to:

- Community based economic development projects;
- Research projects;
- Marketing and promotional activities;
- Tourism events;
- Export and trade initiatives;
- Seminars/workshops;
- Technology/innovation projects; and,
- Small scale capital projects.

#### **Eligible Costs:**

Eligible costs are reasonable, incremental and required to carry out the eligible activities specified, including but not limited to:

- Consulting and professional fees;
- Marketing and advertising costs;
- Travel; and,
- Equipment.

Eligible costs for secondary recipients may be up to 100% of total eligible costs and will not exceed \$10,000 per project. Any exceptions require Minister's prior written approval.