



EASTERN ONTARIO DEVELOPMENT PROGRAM

BUSINESS DEVELOPMENT

Purpose:

To support local community based initiatives which lead to the growth of new and existing businesses within the CFDC's service area.

Eligible Secondary Recipients:

Eligible secondary recipients are:

- Non-profit organizations (including municipalities, municipal organizations, corporations, community development organizations and associations);
- Legal commercial entities including individuals, corporations, partnerships, cooperatives or trusts;
- Aboriginal organizations; and,
- Groups or alliances of those described above where a lead recipient has been identified.

Eligible Activities:

Eligible costs are expenses that will be incurred by the Recipient, which in the opinion of the Minister are reasonable, incremental and required to carry out the Eligible Activities specified in this Schedule, including but are not limited to:

- Research;
- Business plan and marketing plan development;
- Development of export plans and activities;
- Feasibility studies
- Research & development initiatives;
- Strategic plans;
- Trade show attendance;
- E-commerce strategies
- Website enhancements;
- Rural area broadband projects; and,
- Other activities designed to stimulate business opportunities.

Eligible Costs:

Eligible costs are reasonable, incremental and required to carry out the eligible activities specified, including but not limited to:

- Consulting and professional fees;
- Travel and meetings costs;
- Materials and supplies;
- Trade show expenses; and,
- Other related costs.

Eligible costs for secondary recipients for business planning projects will normally be up to a maximum of \$5,000 per secondary recipient and will not normally exceed 90% of the total eligible costs.